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ECONOMIC EFFICIENCY OF THE DIRECT CONNECTIONS BETWEEN INDUSTRY AND TRADE

(Прямые связи промышленности с торговлей и их экономическая эффективность)

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Based on trade orders and on their production possibilities, the enterprises have the right to elaborate their plan regarding the volume of production, the assortment of production, cost price, etc., to solve in collaboration with the trade organizations problems regarding quality production and delivery terms. Concomitantly, the enterprises have the right to allot 4% of their profit for the enterprise funds, in case they have fulfilled their plan regarding the volume of production and benefit. Likewise, additions have been introduced to the retail price of high quality products.

The paper describes the experience of the Soviet enterprises in the textile industry, which have passed to the system of decentralized planning for a series of items of their productive activity, on the basis of the orders received from trade organizations and of the direct contracts closed with them.