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ON THE IMPROVEMENT OF THE WHOLESALE PRICE SYSTEM

(Cu privire la perfecţionarea sistemului preţurilor cu ridicata)

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The main drawback of the present wholesale price system in Romania lies in the fact that the social work invested in various commodities does not assume a proper money expression. Another shortcoming of the system: once set, the prices are maintained at the same level for a

long time, although the social work productivity undergoes, as it is only natural, important changes in the long run.

Starting from the basic principle that the wholesale prices should be correlated with the social production expenses in every economic branch, the author points out a number of elements to be taken into account in this respect:

Wholesale price modelling, which will entail a resetting of all classes of prices, shall have as a prerequisite the maintenance of the present economic relationships existing both between the State and the population, and between the State and the co-operative agricultural sector. The first main problem will be the adequate finding of the goods cost price, bearing permanently in mind the production expenses actually necessary for each product. The second problem consists in adopting an economic criterion for the branch net profit. The third problem concerns the double part the wholesale price plays in national economy: as a measure of social production expenses and as a key factor of planned economic management aiming at the achievement of certain economic and political goals.

In the authors opinion, casual price deviations contingent upon certain economic requirements specific for certain products or stages will not diminish the unitarian character of a price model but, on the contrary, will materialize it in agreement with the actual economic circumstances at a given stage.