H. Erwart

MANAGEMENT MIT MODERNEN INFORMATIONSSYSTEMEN

(Enterprise Management by Means of Information Systems)

„RATIONALISIERUNG", 6, 1971

Starting from the explanation of the term of "integrated system", the author makes an analogy between the enterprise, as a system, and the biological system.

Given the fact that each decision of the enterprise management is part of an integrated strategic program, the managing staff must rely on a vast, elaborate informational system involving all the enterprise events and activities in order to make correct decisions.

The organizational principles worked out on the basis of the cybernetic, theoretical and technical adjustment aspects are important for adequately automatizing and rationalizing the industrial processes of manufacturing and administration.

Camelia Raţiu-Suciu